



The Liberal Party of Canada is an association of members and supporters who share a vision of a prosperous, socially just, united and environmentally healthy Canada for all Canadians.

Our mission is to represent Canadians in Parliament in order to realize our vision and to have Liberal values and principles embodied in the governance of our country.

Values

INTEGRITY: *We act according to our values and principles*

We believe that ethics should govern all that we do so that the highest standards of conduct are considered and reflected when we engage in responsible representation of Canadians.

DIGNITY: *We believe that every person has the right to be heard and represented in a democratic society*

We recognize that the dignity of each individual is the cardinal principle of a democratic society. We believe in the autonomy, responsibility, and freedom of the individual, in a respectful society.

COMPASSION: *We are realistic optimists who believe in peace and universal common good*

We celebrate diversity and are committed to the pursuit of equality of opportunity for all persons and in the unlimited potential of the human spirit. We believe that it is important to provide fair and equitable treatment to all.

RESPONSIBILITY: *We believe that long-term vision is important for a sustainable society at home and abroad*

We believe that social, economic and environmental issues are interconnected and that society is strengthened when we take action on all three.

REASON: *We believe in making decisions based on facts and evidence*

We rely on legitimate research and expertise to make rational and informed decisions in order to provide Canadians with a responsible and responsive government that addresses their needs.

Principles

A federal Liberal government is dedicated to the protection and enhancement of the lives of all Canadians and is committed to democratic governance, federalism and the rule of law.

We are compassionate and responsible fiscal stewards, committed to providing a good and fair balance between the economy and social justice. Based on our values, we work with Canadians to provide equal opportunity and security of the common good to all citizens.

We govern with the understanding that we have a responsibility towards the well-being of individuals, families, businesses, industries, and our environment. Therefore, we have a role in ensuring properly regulated fair and free markets and in preserving the Canadian identity in a global society.

We value education, learning, creativity and innovation as it leads to evidence-based public policy. We are open-minded, pragmatic and supportive of intellectual curiosity and skepticism.

Priorities

BRANDING: Advocate and support our values, principles, policies and our Leader

ENGAGEMENT: Promote engagement in the Party and in Canadian communities

FUNDRAISING: Fundraise to support our activities and realize our mission

ACCOUNTABILITY: Improve accountability to the membership at all levels of the Party

Key Milestones

2012 New Supporter Category

2013 Leadership Vote

2014 LPC Biennial Convention

2015 Federal electoral campaign

